



2025 Partnership Levels

Platinum: \$100K Gold: \$75K Silver: \$35K

Bronze: \$15K Entrepreneur: \$7,500 (100 employees or less)

	Platinum	Gold	Silver	Bronze	Entrepreneur
MARKETING MARYLAND					
• Investment in the state's economic growth and prosperity	✓	✓	✓	✓	✓
• Investment in the advertising campaign that promotes Maryland to a global audience	✓	✓	✓	✓	✓
• Help attract more businesses and talent to Maryland	✓	✓	✓	✓	✓
• Serve as brand ambassadors for doing business in Maryland, and for the campaign itself	✓	✓	✓	✓	✓
CONNECTIONS					
• Regular updates and emails on campaign progress	✓	✓	✓	✓	✓
• Invitation to quarterly MMP Board meetings	✓	✓	✓	✓	✓
• Invitation and prominent partner recognition at MMP networking events	✓	✓	✓	✓	✓
• Opportunity for tickets to MMP sponsored events (Military Bowl, Five Star, etc.)	✓	✓	✓		
• Discovery session to learn and incorporate goals for customized involvement	✓	✓			
VISIBILITY					
• Logo and profile on MarylandMarketingPartnership.com	✓	✓	✓	✓	✓
• Logo and profile in the MMP section of the Maryland Department of Commerce annual report	✓	✓	✓	✓	✓
• Logo and profile in the Maryland Marketing Partnership annual report	✓	✓	✓	✓	✓
• Logo inclusion in MMP ad in the Destination Maryland guide	✓	✓	✓	✓	✓
• Sharing of relevant company news through social networks	✓	✓	✓	✓	✓
• Inclusion in news roundup press release distributed by the PR firm	✓	✓	✓	✓	✓
• Opportunity to collaborate on custom content posted on the business blog	✓	✓	✓	✓	
• Logo inclusion on workforce attraction website	✓	✓	✓	✓	
• Blog featuring your business and announcing partnership	✓	✓	✓		
• Logo inclusion on digital billboard ads in National Harbor	✓	✓	✓		
• Company featured on workforce attraction website	✓	✓	✓		
• Participation in branded C-Suite Insights series on business blog	✓	✓			
• Company spotlight in the Business Pulse newsletter	✓	✓			
• Company/CEO profile or video on website	✓				